

MEDIA KIT

ShirleighShirlz

Hi!

I'm Shirleigh Humphreys, a 34 year old TikTok content creator.

I produce online content focused on TV, film and pop culture news with a focus on the UK. I have amassed over 30k highly engaged followers since 2023.

I'm out to show that there's no such thing as it being "too late" to follow your dreams and that it's better late than never.

And based on this? I'm not doing too badly...



CONTENT CREATION



Social media content creation



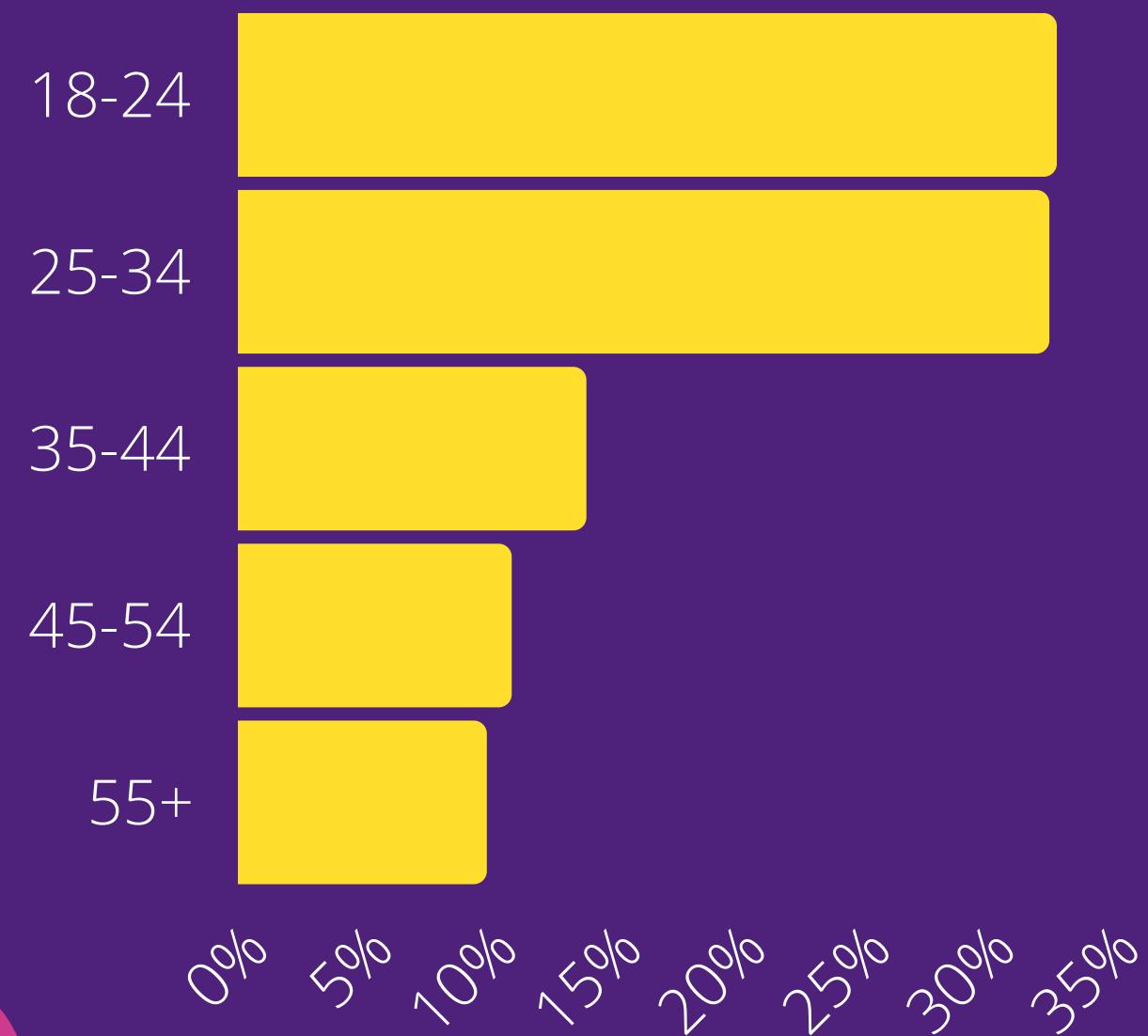
Interviews and vox pops



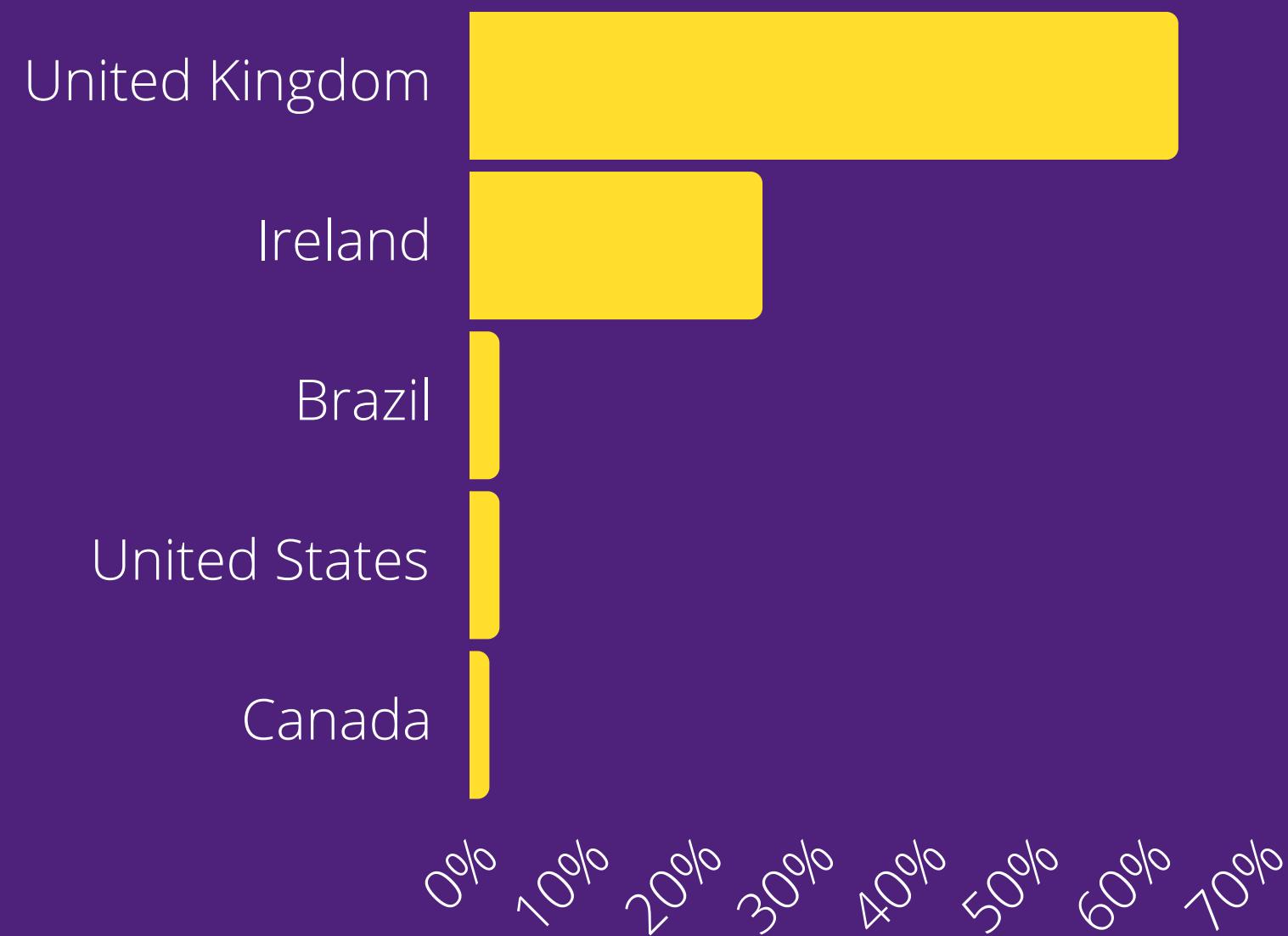
Red carpet event coverage

FOLLOWERS PROFILE

Age



Country



SOME NUMBERS FOR 2025...



30,835

followers



12.4%

engagement rate



51 million

video views



2 million

engagements

Source: TikTok Studio for 2025

WHAT CAN WE DO TOGETHER

If you're looking to promote an upcoming TV show, theatre show or movie release, here's what I can offer:



Video Reviews

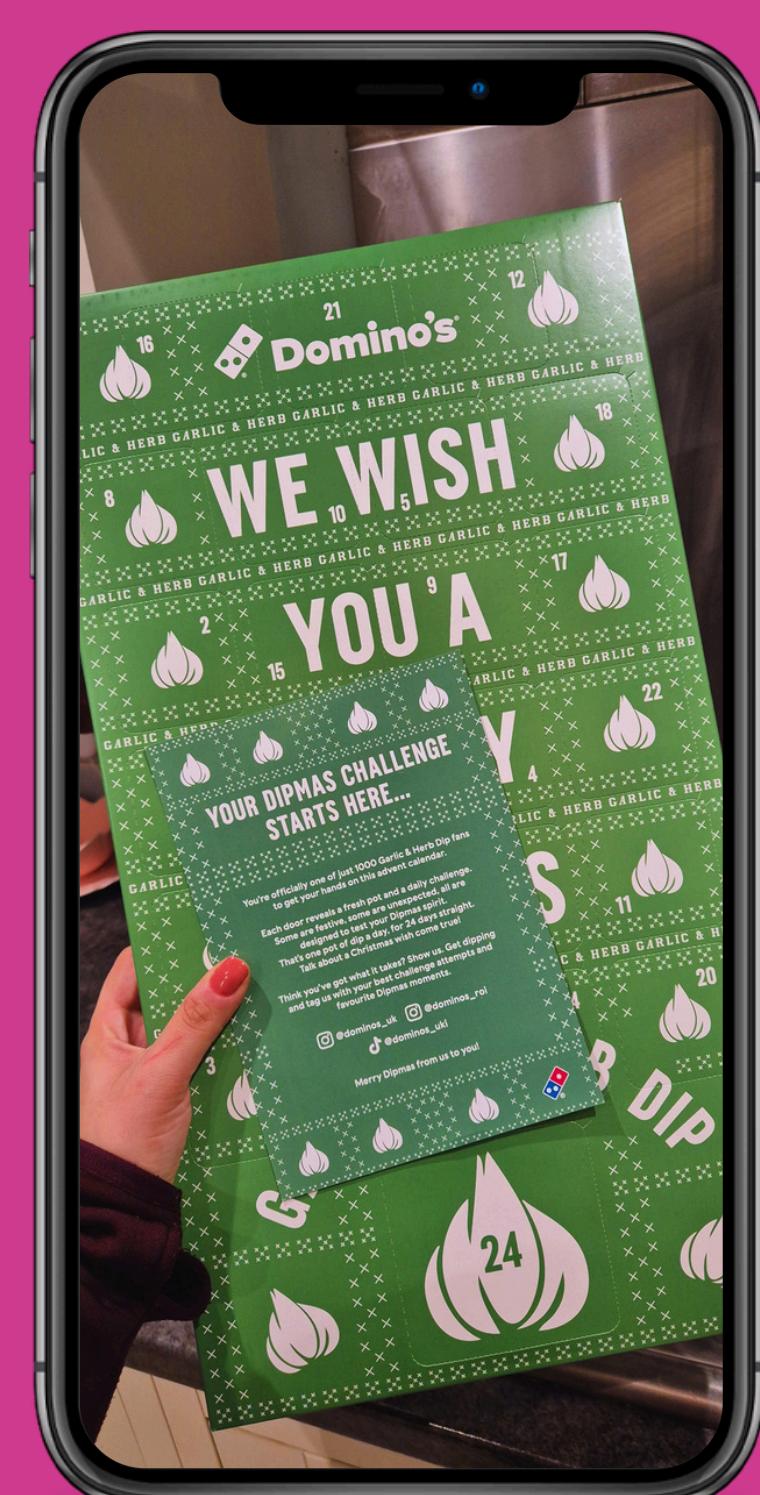
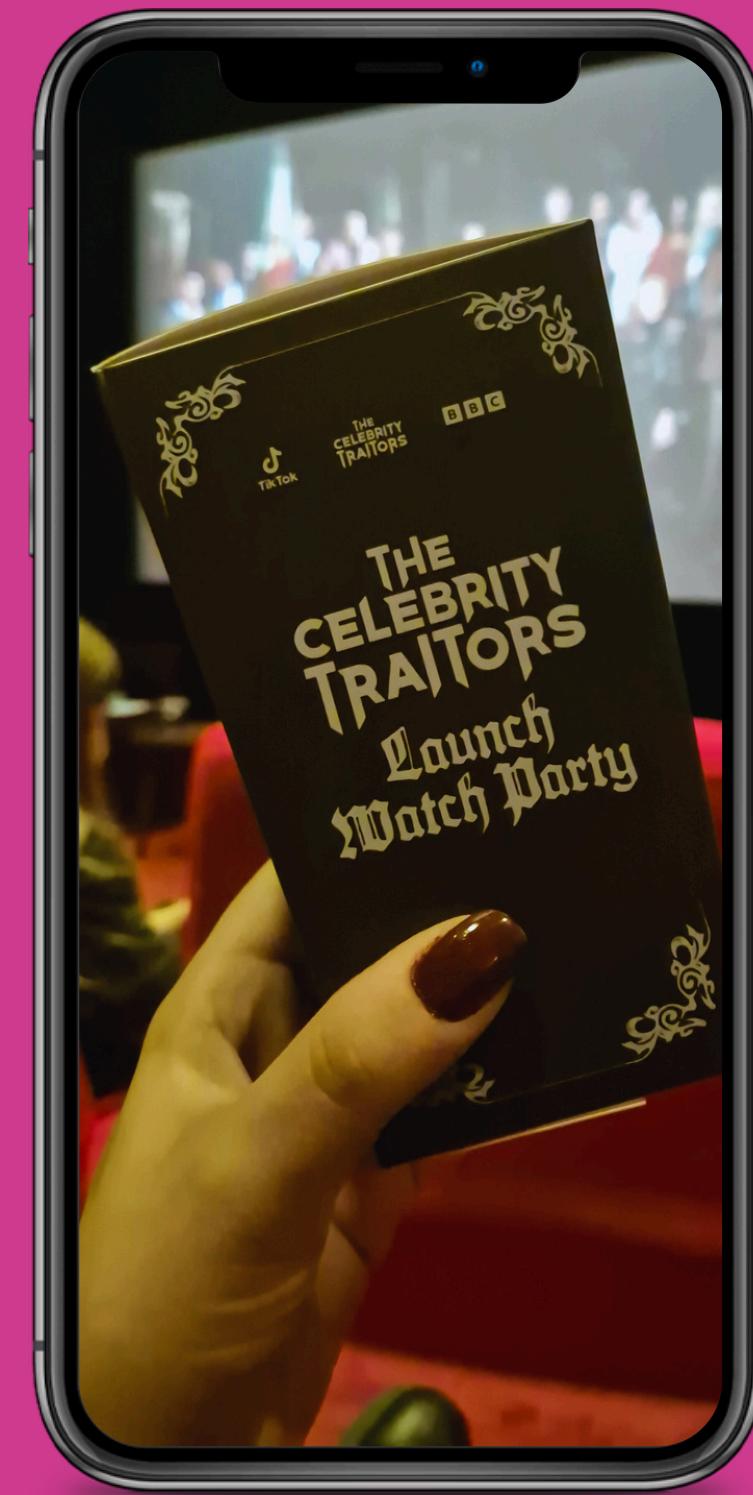
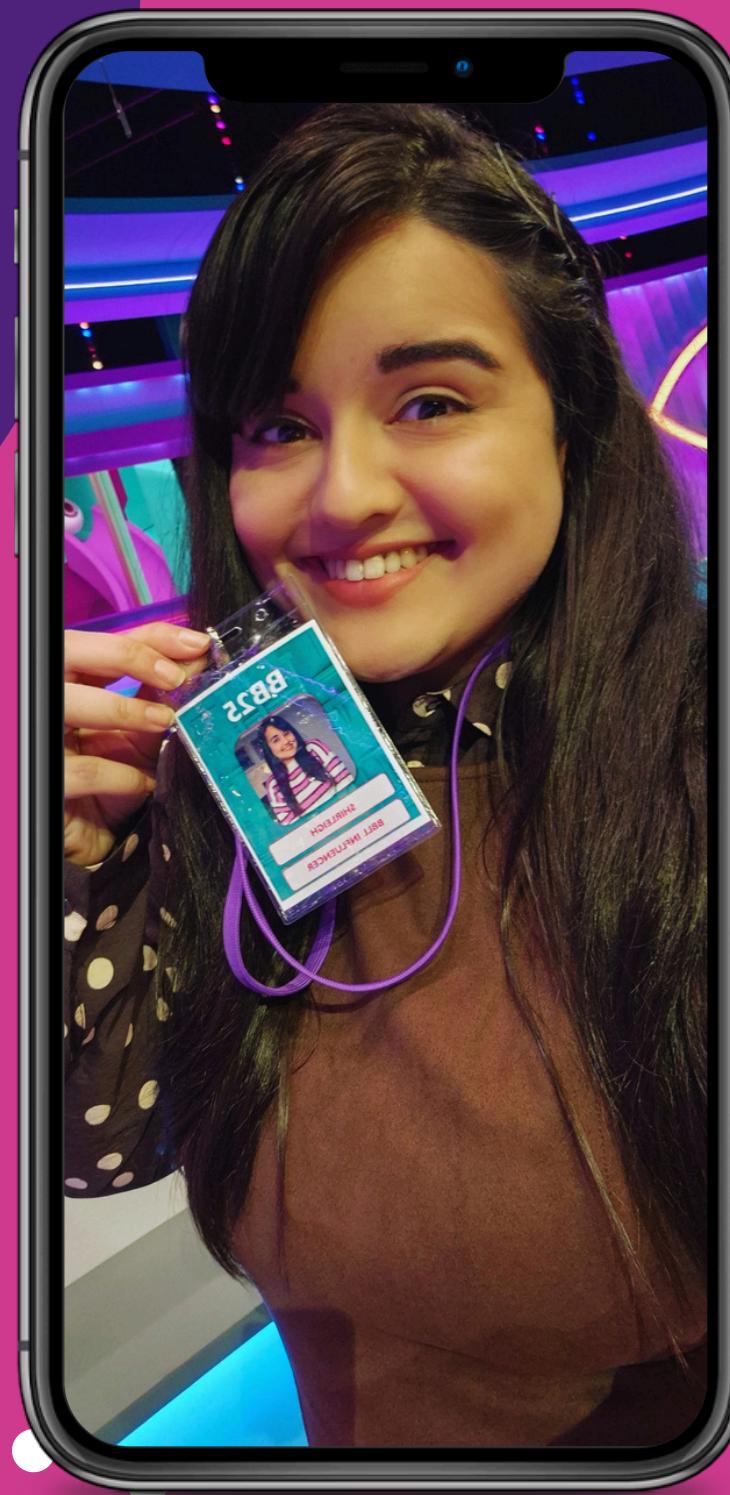


Interviews



Event Coverage

RECENT COLLABORATIONS



TESTIMONY

Shirleigh helped us out with a last-minute media request from All Elite Wrestling and it was the first time we worked with her. She showed great professionalism and created fantastic content for us during an important weekend. Shirleigh was a pleasure to work with throughout and we plan on keeping her on board for events!

Sean Ross Sapp

Managing Editor - Fightful

Working with Shirleigh on this project (BBC Boarders Season 2) was an absolute pleasure! As a creator, she's super responsive, always quick to communicate and address any questions or ideas, which made the entire process smooth and enjoyable.

Dillon Grace

Campaign Executive - Studio Lambert

IN THE MEDIA



BBC Asian Network
12th November



BBC Radio Kent
19th December and 22nd December



BBC Newsbeat
Christmas Day



Aired on Radio 1, Radio 1Xtra and
Asian Network

Like what you see?

LET'S TALK!

collabs@shirleighshirlz.com

